



Dear

Stakeholders Dinner at IHotel Tuesday, September 27, 2011

The Prairie Center's CEO, Bruce Suardini along with The Prairie Center Board of Directors has announced the 2011 stakeholders dinner and reception, *Defining Our Community Through Solutions*, to be held at the IHotel on Tuesday, September 27, 2011.

"These are challenging times for health care providers; defining those challenges will bring opportunity to our community", said Suardini. "The timing is critical to deliver a Behavioral Health System that will allow us to bring Primary Care Physicians, Clinical Professionals, a recognized leading regional treatment provider and local community leaders, to a partnership, assuring growth and success in our future", said Suardini.

The purpose of our stakeholders dinner is to help the casual, but interested, observer understand who we are and what we do. Our future success is dependent upon our ability to cultivate and steward an increasing number of individuals within our community.

In practice, The Prairie Center engages in Education, Treatment and Prevention of medically and clinically diagnosed conditions that stem from certain mental health conditions that are magnified by substance abuse tendencies. Undertanding that practice helps to better define our mission. A mission that has become an asset for the Champaign-Urbana community.

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PROHIBITION, a PBS Documentary

The Prairie Center has been asked to lend our name in a Sponsorship of a new three-part, six hour documentary series by Ken Burns and Lynn Novick that will air October 2, 3 & 4, 2011 on WILL-HD/PBS. This series features music by Wynton Marsalis and the voice talents of Tom Hanks, Jeremy Irons, Samuel L. Jackson, Adam Arkin, Sam Watterson and others.

The most valuable (and underfunded) resource in any community are its people. Community is the structure where we share life together, support one another and achieve what is otherwise impossible alone.

Please plan to join us at the *Defining Our Community Through Solutions*, stakeholders dinner on Tuesday, September 27. For more information contact Steven Main at smain@prairie-center.com or Michael Byrd at mbyrd@prairie-center.com.

The Prairie Center and the Community Bob Beckel to Headline Stakeholders Dinner

Combining political savvy, campaign experience and a sharp wit, Political Consultant Bob Beckel has emerged as one of Washington's leading political analysts. He has a veterans perspective from his years in the White House, on Capital Hill and leading dozens of election campaigns and blends wry stories of life in the political trenches with a strategist's analysis.



The ongoing evolution brought about by the recent Health Care Reform Initiative is necessitating that all Health Care providers reassess and redefine their positions in the marketplace. As a person in recovery, Mr. Beckel will bring his unique perspective to the importance of forging a partnership between Substance Abuse Providers and the local community. The Prairie Center's Stakeholders Reception will be a major step in the process of educating our community on the challenges faced by our organization.

For the past several years, Beckel has had an active consulting practice and advises his clients on communication strategy, consensus building and public policy. His comments on the role of the community in our future will provide insight to the opportunities before us.

Beckel was a regular guest on CNN's *Crossfire* and worked with counterpart Fred Barnes of the *Weekly Standard* as a senior political analyst for *CBS This Morning*. He has been a contributing columnist for the *Los Angeles Times* during the last three presidential campaigns and was a guest host for *Larry King Live*. He also co-hosted *Crossfire Sunday* with Lynn

Set in an era of bathtub gin, bootleggers and speakeasies, the series tells the true story of the rise, rule and fall of the 18th Amendment to the Constitution. It was called the Noble Experiment, but it was in fact one of America's most notorious civic failures, an object lesson in the challenge of legislating human behavior.

Prohibition turned law abiding citizens into criminals, made a mockery of the justice system, caused illicit drinking to seem glamorous and fun, encouraged neighborhood gangs to become national crime syndicates, permitted government officials to bend and sometimes even break the law and fostered cynicism and hypocrisy that corroded the social contract all across the country. The film raises vital questions that are as relevant today as they were 100 years ago.

Mark your calendars now, for this exciting documentary and look for information on several events that will be held in conjunction with this airing.

Walk for Recovery August 20, 2011 at Centennial Park

The Prairie Center is now organizing our 2nd Annual Walk for Recovery. This year we are asking that you find 10 sponsors who will contribute a minimum of

Cheney for three years. he also worked with former GOP Chairman as a political analyst for mumerous local, national and international broadcast outlets for 12 years.

Currently, Mr. Beckel is a Graduate Professor in advanced political strategy at George Washington University. He also appears regularly on broadcast network newscasts and is a syndicated colimnist with Tribune Media Services.

Stakeholders Dinner Reservation Information

Defining Our Community Through Solutions will be held in the Illini Ballroom at the IHotel on Tuesday, September 27 at 7:00 p.m., with a pre-dinner Sponsors Reception to be held at 6:00 p.m. in the Humanities Room.

Dinner Table Sponsors will join Bob Beckel and The Prairie Center Board of Directors at the Sponsors Reception. Beverages and light hors d'oeuvres will be served in this informal gathering of community supporters. Dinner seating will be at tables of ten and guests will be entertained by nationally recognized political analyst Bob Beckel. A special advanced "clip" of the upcoming PBS documentary, *PROHIBITION* will be aired during dinner.

Event Sponsorships are available for \$2,000 and will include seating for ten, reception tickets, signage and recognition during the event. Community Table Sponsorship is available at \$500. Individual tickets my be purchased for \$75.

For additional information, please call 217-328-4500 or email Steven Main at smain@prairie-center.com or Michael Byrd at mbyrd@prairie-center.com.

The Prairie Center: Central Illinois' leader in comprehensive drug and alcohol treatment
Please visit our website at <http://www.prairie-center.com>.

\$10 to support your participation in the walk. To reward your efforts, your entry fee will be waived if you are able to raise \$100.

If you need registration forms, flyers or any other information, please contact smain@prairie-center.com or mbyrd@prairie-center.com.

We believe that by supporting families and individuals who are going through recovery, we can continue to be a teaching and healing force. Plan to join us in our Walk for Recovery.

So, mark your calendars and join us in making this year's walk a big success!